



Dear

As a loyal patron of your business, I've always appreciated the positive impact you have on our community. Today, I'm reaching out with a special request that I hope you'll consider—one that can help improve both Santa Cruz and our state for years to come.

On **February 1, 2025**, the **Santa Cruz Fly Fishing Club (SCFF)** will be hosting our Annual Fundraiser, and we're asking local businesses like yours to support us through donations of products and/or services.

For nearly 50 years, the SCFF has been committed to promoting, educating, and enjoying the sport of fly fishing, with a strong focus on conservation and enhancing wild fisheries. In 2024, thanks to generous supporters like you, we were able to donate nearly **\$8,000** to scholarships and local conservation groups.

A key part of our mission is to support local students who are pursuing careers in Environmental Studies. We provide scholarships to high school seniors from public schools in our area, including **San Lorenzo Valley HS, Scotts Valley HS, Santa Cruz HS, Harbor HS, Soquel HS, Aptos HS, Pajaro Valley HS, and Watsonville HS**. While our scholarships are modest, the success of our fundraiser will allow us to increase the financial impact we can make.

In addition, we direct our conservation efforts toward organizations that help improve fish habitats and support local wildlife. Some of our key partners include **Monterey Bay Salmon and Trout Project, Coastal Watershed Council, California Trout, and Trout Unlimited**.

Please note that as a 501(c)(7) non-profit, we are unable to offer tax deductions for donations, but we can assure you that your contribution will go to support local educational scholarships and conservation efforts.

By donating products or services to our fundraiser, your business will not only play a pivotal role in supporting both students and the environment, but you'll also gain valuable exposure to hundreds of local community members who share your passion for making a difference.

Sincerely,

Santa Cruz Fly Fishing club member

# GIFT *certificate*



Annual Fundraiser  
Feb. 1, 2025

From:

Description:

Value:

Expires:

This voucher is non-refundable and cannot be exchanged for cash.